



## ABOUT

Hey, I'm Jolene, but my friends call me JoJo. Born and raised in the Hood River Valley, my work is often inspired by nature and the Pacific Northwest. If I'm not creating something, I'm out wandering through the woods and talking to animals or enjoying a local band/brewery.



JOLENE@JOJOGORGEDESIGN.COM



JOJOGORGEDESIGN.COM

## SKILLS

- DIGITAL PAINTING
- IDENTITY & BRANDING
- ILLUSTRATION
- LOGO & ICON CREATION
- MOTION GRAPHICS
- PHOTOGRAPHY
- TYPOGRAPHY
- VIDEO EDITING
- WEB DESIGN



# JOLENE JOHNSON

Visual Design | Illustration | Fine Art



## EDUCATION

**BFA, ART** // 2014  
Graphic Design and Oil Painting. Western Oregon University, Monmouth, OR

**STUDY ABROAD** // SUMMER 2013  
Painting, Drawing and Italian. AHA International, Macerata, IT



## EXPERIENCE

**FREELANCE** // 2014 - present  
JoJo Gorge Design

Currently freelance visual design for Devise Agency, Blue Marble Creative, and various other local businesses. Work has included logos, identity/branding, print and digital design. Also run an ecommerce site selling stickers and various artwork.

**LIFT OPERATOR** // 2021 - present  
Mt. Hood Meadows, Mt. Hood, OR

Assist recreators in accessing ski lifts in resort setting. Implement resort rules and regulations; monitored safety of recreators and fellow staff. Provide information about local geography/history and resort information. Take quick, calm action during emergency situations or with customer complaints. Clean and properly stored equipment, tools, and vehicles after use.

**GRAPHIC DESIGNER** // 2019 - 2020  
Berkshire Hathaway NW Real Estate

Sole in house designer for Berkshires' agents and internal marketing for the Northwest region (Seattle, Portland, Bend, Salem, and Eugene areas). Marketing collateral included, but was not limited to: print, digital/social media, motion graphics, and video. Worked independently with agents, print shops, ideation/production of marketing, and delegated project overload to marketing team members.

**GRAPHIC DESIGNER** // 2017 - 2019  
Fuel Medical Group

Created marketing materials for 500+ members in both print and digital. Worked independently, managed multiple projects daily, and communicated with members, account managers and teammates to ensure deadlines were met.

**GRAPHIC DESIGNER** // 2016 - 2017  
Mt. Hood Community College

Designed marketing materials and collateral for the college. Photographed events and activities for marketing materials and website. Prepared files for press and reviewed press checks on projects.



## SOFTWARE

INDESIGN



ILLUSTRATOR



AFTER EFFECTS



PHOTOSHOP



PREMIERE PRO



SKETCH

